



PRESS RELEASE



KATA ROCKS
BY INFINITE LUXURY

Phuket, 17th December 2024

Kata Rocks Superyacht Rendezvous 2024: An Exclusive Celebration of Luxury, Yachting, and Prestige.



Phuket, Thailand – The prestigious Kata Rocks Superyacht Rendezvous (KRSR) is delighted to announce the successful conclusion of its 2024 edition, held from December 12 - 14. This exclusive, invite-only event once again solidified its reputation as Asia's leading yachting gathering, delivering an exceptional mix of luxurious experiences, vibrant social events, and unforgettable maritime adventures.

For the ninth consecutive year, Infinite Luxury and Kata Rocks proudly orchestrated this spectacular event, further solidifying Kata Rocks' reputation as a global luxury destination. Reflecting on this year's edition,

Richard Pope, founder of Kata Rocks, shared, “This year’s event not only marked the remarkable resurgence of Phuket’s yachting culture post-pandemic, but it also reinforced Kata Rocks' position as a global luxury epicenter within the yachting community. Our goal extends beyond simply hosting an event; we are committed to crafting an exclusive experience where luxury seamlessly merges with a sense of community. The culmination of the event was our Austin Powers-themed closing party, a vibrant affair that transported our guests back in time. Guests embraced the spirit of the 70s, donning iconic attire and fully immersing themselves in the nostalgia of the era. The evening was further elevated by unforgettable performances from Ekka, who captivated the audience with classic 70s hits in her elegant and dynamic style. Additionally, the comedy duo act brought humor and enjoyment, spicing up the event with lively Austin Powers dancers and a Femme Fatale performance, filling the night with excitement. The party exemplified our commitment to delivering unique and memorable experiences at Kata Rocks.



12th December 2024

The event began with a welcoming reception for arriving yachts at Kata Rocks, where attendees enjoyed complimentary access to the resort’s exceptional facilities. A highlight of the day was the exclusive KR CAT lunch, followed by fine dining at the Kata Rocks Clubhouse, with luxurious superyachts including Dallinghoo, Demarest, Estella, Blue Moon, Kati, and KR CAT moored in the bay. As evening fell, the launch of the KR CAT charter took center stage, offering guests a hosted experience with an array of culinary delights, alongside a BBQ prepared by the Kata Rocks Kitchen Team. The celebrations continued into the night at the KR Clubhouse.



13th December 2024

The excitement continued with the iconic KRSR Fleet Cruise, offering participants a scenic journey along the stunning west coast of Phuket. The day featured a luxurious brunch rendezvous hosted by *The Beach Phuket* at Arinara Beach Resort, followed by a return cruise to Kata Rocks. The evening concluded with an exceptional à la carte dinner, thoughtfully curated by the Kata Rocks Kitchen team.



14th December 2024

The final day of the event saw the much-anticipated Kata Rocks Poker Run, an exhilarating boat rally around Phuket, culminating in a festive BBQ and award ceremony at Kata Rocks. Prizes were awarded for the best poker hands, with the grand prize being a luxurious two-night stay at Kata Rocks. The winners were:

- 1st Place – Cholamark 2 (Robert & Peter Martin): 2-night stay in a One Bedroom Villa at Kata Rocks
- 2nd Place – Sunstrider (Tom Charveriat): Sunset Drinks for 4 on the KR Cat
- 3rd Place – Sabai (Dave Visser): 2 Vouchers for Dinner at Angsana's Azura Restaurant



The pinnacle of the event was the dazzling KRSR Closing Party, which embraced the 'Austin Powers' theme. Guests immersed themselves in the vibrancy of the 70s, donning iconic fashion such as leg warmers, sequins, bold-shouldered gowns, and big hair, all set against a backdrop of lively music and fun. The evening also featured a charity fundraiser benefiting the *Phuket Has Been Good To Us Foundation*, which provides educational opportunities for children in Thailand. Through a silent auction, the event raised funds to support this noble cause, with Kata Rocks proud to play a part in the fundraising efforts.

About KRSR

By invitation only, the Kata Rocks Superyacht Rendezvous is designed to bring like-minded people together from a personally curated guest list that features Kata Rocks villa owners, superyacht owners, HNW (high-net worth) & UHNW (ultra-high-net worth) individuals, industry professionals plus an influential mix of international and regional lifestyle, luxury travel and yachting media.

About Kata Rocks

Kata Rocks is a luxury resort and residence, distinguished by its design-driven approach and prime oceanfront location at the southern tip of Kata Beach, along the picturesque sunset coast of Phuket. The resort boasts 34 iconic Sky Pool Villas, ranging from one to four bedrooms. Each villa features a private infinity pool, spacious living and dining areas, and elegantly appointed bedrooms and bathrooms, offering

an unparalleled experience of luxury and tranquility. For further information, please contact info@katarocks.com or visit our website at www.katarocks.com.

Support

We also extend our gratitude to our loyal supporters and participants, whose continued patronage has been instrumental in making this event the success it is today. Some of them include: TAT, Angsana Laguna Phuket, Aquella Golf Country Club, Arinara Beach Resort Phuket, Banana Beach Koh Hey, Black Mountain Golf Club, Hua Hin, Blue Canyon Country Club Phuket, Demarest Clinic, DenZa, Element Six Evolution, Evian, Häfele, Iaqu, Kite Zone, Koh Rang Noi, Once Aesthetic, Phoenix, Switch, The Beach Phuket, The Playyard, Tin Baron, Xana Beach, Yona Beach Club, Hot Magazine, RL Real Life in Phuket, Boat in the Bay, Derani Yachts, Phuket Premier Boatyard, Phuket Yacht Club, Sunshine Yachts, Captain Hook's Smokehouse, Chang Beer, Choice Foods, Cigar Empire, Farang Food Para Dise, KR Hangout, Lady Pie, Prakaan, Really Good Deli, Southern Food, Stonefish, ThaiBev, Theodore, Whitehaven, Wine Dee Dee Group, Wine Gallery, Thailand International Boat Show 2025, Phuket Food, House of Treasure, Alchemy Asia, Repertoire, Really Good Food Group, Arinara Resort, Global Wines, BB&B (Whispering Angels), Jagota, Benetti, PMT The Hourglass (Hublot), Tom Ford, Vilebrequin Swimwear, La Michaux, DJI, Ralph Lauren, Nespresso, Tom Ford Beauty.

As the KRSR 2024 concludes, the anticipation for next year's event is already building. To request an invitation to KRSR 2025, please email events@infiniteluxury.com or visit www.katarockssuperyachtrendezvous.com

Download images from the KRSR event here: [Google Drive Link](#)

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