

Phuket, 28th November 2024

Asia's Premier Yachting Event Returns: Kata Rocks Superyacht Rendezvous 2024



Phuket, Thailand – November 2024

Kata Rocks proudly announces the return of the **Kata Rocks Superyacht Rendezvous (KRSR)**, Asia's premier luxury yachting event, from **12th to 14th December 2024**. Now in its ninth year, the KRSR continues to set the standard for opulence and exclusivity, offering an unparalleled experience that combines the best of yachting, luxury, and lifestyle.

This year's event promises an extraordinary three-day program featuring a blend of fine dining, vibrant entertainment, and exceptional yachting adventures. The festivities culminate in the much-anticipated **KRSR Closing Party**, a glamorous affair inspired by the groovy Austin Powers era, inviting guests to embrace bold 60s and 70s retro fashion.

Richard Pope, CEO of Infinite Luxury and founder of KRSR, expressed his excitement for this year's event:

"Phuket's resurgence as a luxury destination has exceeded expectations, and we're thrilled to welcome both familiar faces and new participants to our signature event. This year's Austin Powers-themed party promises to be a fun and unforgettable celebration, marking nine incredible years of KRSR."

Event Highlights

The first day of the KRSR is dedicated to welcoming guests and their yachts, allowing them to explore Kata Rocks' world-class facilities, including the main pool, fitness center, and Infinite Luxury Spa. The evening transitions to exclusive luxury tastings and a Partner BBQ, bringing together yacht owners, partners, and VIP guests for an intimate evening of fine food and camaraderie.

On the second day, the much-anticipated **Fleet Cruise** takes participants on a picturesque journey along Phuket's stunning west coast. The morning begins with a scenic voyage, followed by a lavish lunch at a luxury beach club, and concludes with a relaxing return to Kata Rocks. The day wraps up with sunset cocktails and an à la carte dinner at The Clubhouse, where guests can unwind and savor the tranquil ambiance.

The third day starts with the exhilarating **Kata Rocks Poker Run**, where participants embark on a boat rally around Phuket. Starting with breakfast and a briefing at Kata Rocks, boats visit five checkpoints to collect cards for the ultimate poker hand. The rally ends with a prize-giving ceremony at Kata Rocks, complemented by delectable offerings from the KR Hangout 'Pop-up,' featuring traditional bagels and delightful cakes. The festivities culminate in the legendary **KRSR Closing Party**, where guests channel the retro vibe with their Austin Powers-inspired attire for a night of fun, music, and memorable moments.

Exclusive Partner and Prestigious Guests

KRSR 2024 is delighted to welcome the Thailand International Boat Show 2025 as our exclusive partner. Their support underscores our shared commitment to showcasing the finest in luxury yachting and creating a remarkable experience for industry professionals and enthusiasts alike.

KRSR has firmly established itself as a premier networking platform, connecting yacht owners, brokers, and luxury enthusiasts in a relaxed yet sophisticated setting. The event is by invitation only, ensuring an intimate atmosphere that fosters meaningful connections and unforgettable memories.

ABOUT THE KRSR

By invitation only, the Kata Rocks Superyacht Rendezvous is designed to bring like-minded people together from a personally curated guest list that features Kata Rocks villa owners, superyacht owners, HNW (high-net worth) & UHNW (ultra-high-net worth) individuals interested in yachting and luxury lifestyle, industry professionals plus an influential mix of international and regional lifestyle, luxury travel and yachting media. To request an invitation, please email events@infiniteluxury.com or visit www.katarockssuperyachtrendezvous.com

About Kata Rocks

Kata Rocks is a luxury resort and residence, distinguished by its design-driven approach and prime oceanfront location at the southern tip of Kata Beach, along the picturesque sunset coast of Phuket. The resort boasts 34 iconic Sky Pool Villas, ranging from one to four bedrooms. Each villa features a private infinity pool, spacious living and dining areas, and elegantly appointed bedrooms and bathrooms, offering an unparalleled experience of luxury and tranquility. For further information, please contact reservations@katarocks.com or visit our website at www.katarocks.com.

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